

Boer Goat Breeders Association of Australia
Victorian Branch



Mission & Purpose

Organisational Structure

Boer Goat Breeders of Australia National Aims and Objectives:

The present aims and objectives of the Association are:

- Promotion and development of the breeding and production of Boer Goats in Australia
- Promotion and development of by products of Boer Goats
- Provision of information and educational material in relation to Boer Goats
- Promotion of the objectives of the Company, other bodies and organisations which have similar objectives and expertise.
- Assisting to create an environment that encourages the development of the Boer Goat industry in Australia
- To become a reference point for government and industry on the requirements for participation in and the development of the Boer Goat Industry in Australia.

The main thrust of the Association's aim and objective is to develop an environment to promote the Boer Goat and provide information to those interested in the breed. None of the present aims and objectives of the Company relate to the direct selling of animals.

BGBAA Strategic Plan 2005-2008

Boer Goat Breeders Association of Australia Victorian Branch Mission Statement

- Implement the Boer Goat Breeders Association of Australia's Aims and Objectives (above)
- To develop and foster a Victorian organisational model which reflects the needs and views of its membership.
- To develop an organization that:
 - promotes Boer goat farming in Victoria
 - facilitates learning opportunities for breeders at stud and commercial level
 - strengthens relationships between commercial and stud breeders
 - supports the improvement of stud and commercial breed standards
 - promotes Victorian Boer goats in domestic and international marketplaces, including promotional and educational materials
 - is based on an organisational model which maximises Victorian members skills and knowledge
 - is based on an effective communication model
 - becomes an active spokengroup for Boer goat farming in Victoria
- Liaise with relevant government/non-government agencies in the promotion of Boer goats.

Note: Where the word Victoria is used, it is understood to include Tasmania.

Organisational Structure Responsibilities:

The B.G.B.A.A. Victoria will consist of a committee charged with implementing both National and Victorian Mission Statements. Committee persons to include Chairperson, Treasurer, Secretary, Promotion co-ordinator, National subcommittee representatives and Victorian Regional Leaders. A person may assume more than one role.

The B.G.B.A.A. Victoria will:

- meet monthly with a minimum of one meeting quarterly being a “face to face” meeting
- conduct an annual meeting/conference/get together for all Victorian Boer goat breeders
- select “Merit Points Shows”
- Conduct a State Show
- Support the Victorian regions
- Develop an Action plan annually and implement it.

Victorian Regions:

The state to be divided into a number of regions.

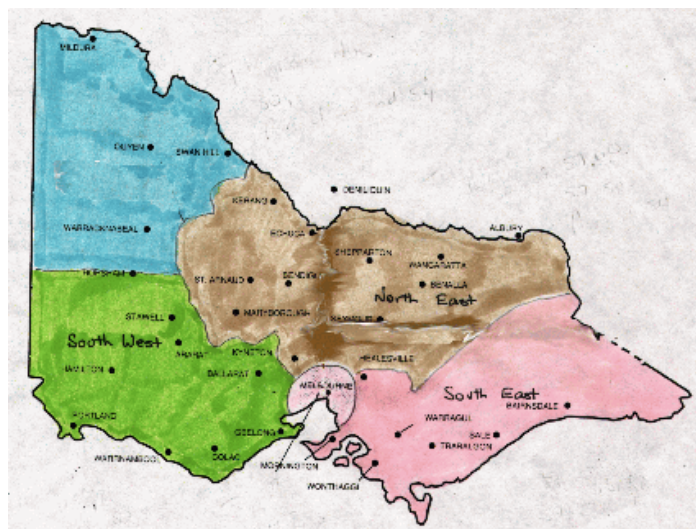
- Each region to appoint a leader so there is an input/output point.
- Each region to have collective responsibility for communication, education, promotion, training, meetings, showing, supporting Boer goat breeders in the region etc.
- Each region to have a collective responsibility to the mission of the B.G.B.A.A Victoria
- Each region to conduct a minimum of two “meetings” per year.
- Each region to report activities, issues and needs to B.G.B.A.A. Victoria

Action plan:

It is envisioned that each Region independently or collectively with other regions will present a minimum of the following activities for their region:

- **A recognised BGBAA Breeders workshop - level introductory.** This is the opportunity for all members to develop their skills in assessing quality of animals, and confirm their knowledge of the breed standards. It also is a starting point for new members and a requirement for those who are interested in moving forward to being appointed as a Judge. Of course additional schools and training are recommended.
- **At least two basic husbandry days per year for new or intending members.** This will assist the less experienced to gain the basics of goat management. E.g. vaccination, drenching, foot trimming, kidding, etc. Content should be flexible to meet needs of breeders in the region.
- **At least one opportunity per year to have a central point/s where members can take their goats to be assessed by a qualified person.** Suitable assessors and recommended fees can be provided through the Victorian executive/Federal direction. Breeders with larger numbers of animals to be assessed can arrange for the assessor to visit their farm or make other arrangements that suit.
- **Each year organise at least one Regional show that meets the requirements of a Victorian merit points show.** It is a great way to promote the industry and for breeders to meet and compare their genetics in a structured way. This show can also be used for demonstration, talks and generally to promote the industry.
- **Each year select at least one field day in the region to showcase the Boer goat and promote the importance of the best genetics for the success of the meat goat industry.** This will also provide information to the public on the benefits of eating goat meat and provide contact points for stud and commercial breeders, as well as prospective entrants into the industry.

- **Each region to develop one activity that promotes the value of the Boer goat to the commercial sector through an event or system.** E.g. to organise a trial to compare the growth rate of animals from different Stud; to set up a system of assessment of growth on various feedstuffs that would suit commercial farmers etc.
- **Each year to access at number of media outlets to provide stories, pictures, news items, interviews or other relevant information** to promote Victorian Boer goats as the quality farmed goats for the prime goat meat market. This is essential to keep our industry in focus and promote our product to commercial breeders and the public. These stories photos etc to be shared with all other regions.
- **Each region to provide at least two articles or reports on events of interest each year to Boer Briefs.** This will help keep Victoria's breeders in a high profile place in the flagship publication of our Association.
- **Each region to communicate with each other about animals available for sale to create a register so that when opportunities arise there is a co-ordinated effort to supply the right goats in the right condition at the right price to export buyers.** Having the numbers available is a big attraction to those co-ordinating export orders, and for exporters to visit the region.



Acknowledgements:

This plan has been prepared by Ian Turpin, Carole Axton, Judith D'Aloisio and Chris Lawrance. It is intended to be a guide to the direction Victoria would like to go and will be subject to revision after contributions and input from members.